



SHUBH
Media And Entertainment



shubhmediaent@gmail.com



MESSAGE

SHUBH MALHOTRA

Founder, CEO

Dear Valued Customers and Partners

I want to take this opportunity to thank you for choosing Shubh Media & Entertainment as your preferred partner for all your pre to post production needs.

Our team is dedicated to delivering excellence in everything we do, and we are committed to creating exceptional content that captivates audiences worldwide.

As Walt Disney once said, "All our dreams can come true, if we have the courage to pursue them." At Shubh Media & Entertainment, we believe that anything is possible when we dare to dream big and work hard to make it a reality.

VISION

Our vision at Shubh Media & Entertainment is to be "the one-stop studio for all pre to post production needs for films , Music videos & all Events " and to create exceptional content that entertains, educates, and inspires audiences worldwide.

As Henry Ford said, "Coming together is a beginning. Keeping together is progress. Working together is success."

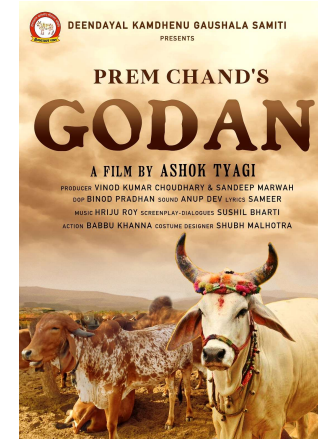
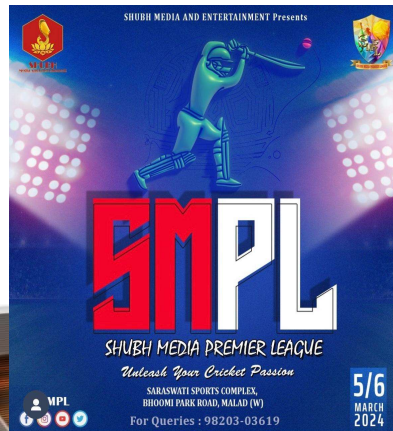
We strive to build strong relationships with our clients and partners, and to work together towards success

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SHUBH MEDIA AND ENTERTAINMENT PROJECT PROFILE CURRENT WORK



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SHUBH MEDIA AND ENTERTAINMENT PROJECT PROFILE BOLLYWOOD



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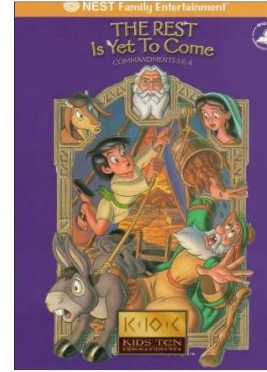
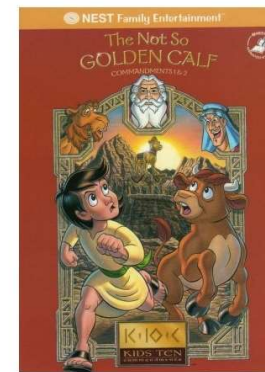
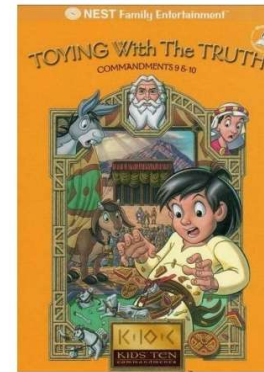
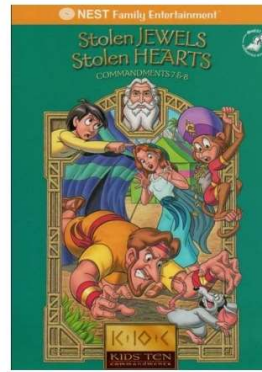
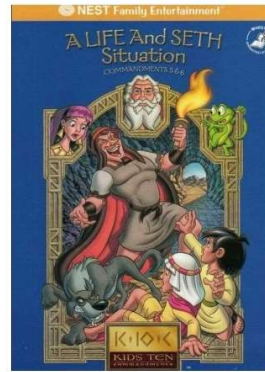
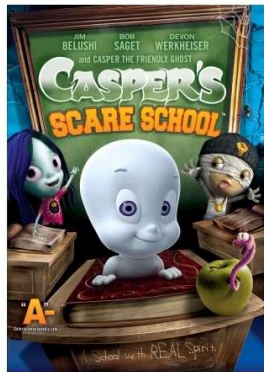


SHUBH MEDIA AND ENTERTAINMENT

PROJECT PROFILE

HOLLYWOOD

MOVIES & ANIMATION



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SHUBH MEDIA AND ENTERTAINMENT

PROJECT PROFILE

ADVERTISEMENT

Disney Hotstar IPL 2021

Autorap

Welcome to Hallyuland

Relispray TVC 2018 – Rohit Sharma

PhonePe LPG

POCO mobile phones

Skoda Kushaq Monte Carlo

ORRA Jewellery

2018-2024

Red Bull – Manpreet Singh

Aage Ki Soch – Upskill Anthem

The Plated Project on Facebook Watch

Welcome to CRED – Jim Sarbh

FIAPO : Eat Plant Anthem

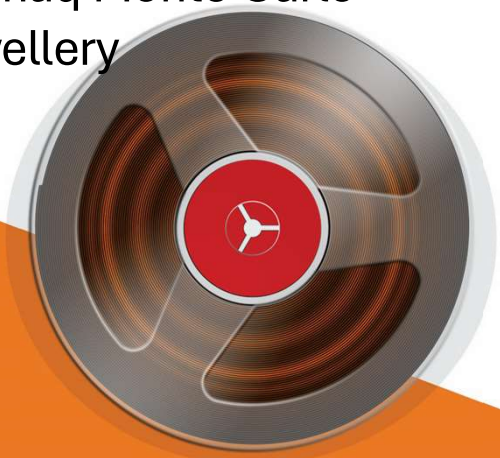
Noise : ColorFIT Pro 2 ft. Rohit Sharma

World Mental Health Day – Netflix India

Bhaskar Bose – Sportify

Ambuja Cement – Bubble Barrier Tech

ACP Gautam – Sportify



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Our team consists of highly skilled professionals with years of experience in the industry. We pride ourselves on our ability to deliver top-quality production services that meet and exceed our clients' expectations.

Ajay Singh
COO, Creative Head



OUR TEAM

Ashok Tyagi
Mentor Director



Yogesh Koli
Director Of Photography



Pradeep Goyal
Executive Producer



Avi Sharma
Distribution Head, Line Producer



Anand Patel
PR Head



Divya Luthra
Creative Producer



Neha Sharma
Social Media Manager



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OUR SERVICES

Welcome to our one-stop-shop production house! We are a professional production company that provides end-to-end solutions for all your production needs. Whether you need to produce a commercial, a music video, a corporate video/film, short film, feature film, web series, any kind of event or any other video/film content, we are your one-stop-shop for everything.

Film Acquisition & Distribution

OTT, Inflight, International Market, Outright
Exclusive / Non Exclusive



Post Production

Editing
Sound design
Color grading
Motion graphics
VFX
2D/3D animation
Line production
Promotion & Distribution



Pre Production

Concept development
Scriptwriting
Storyboarding
Casting
Production design
Costume design
Location scouting
Budgeting
Scheduling
Concept Art
Production Design
R&D
Legal



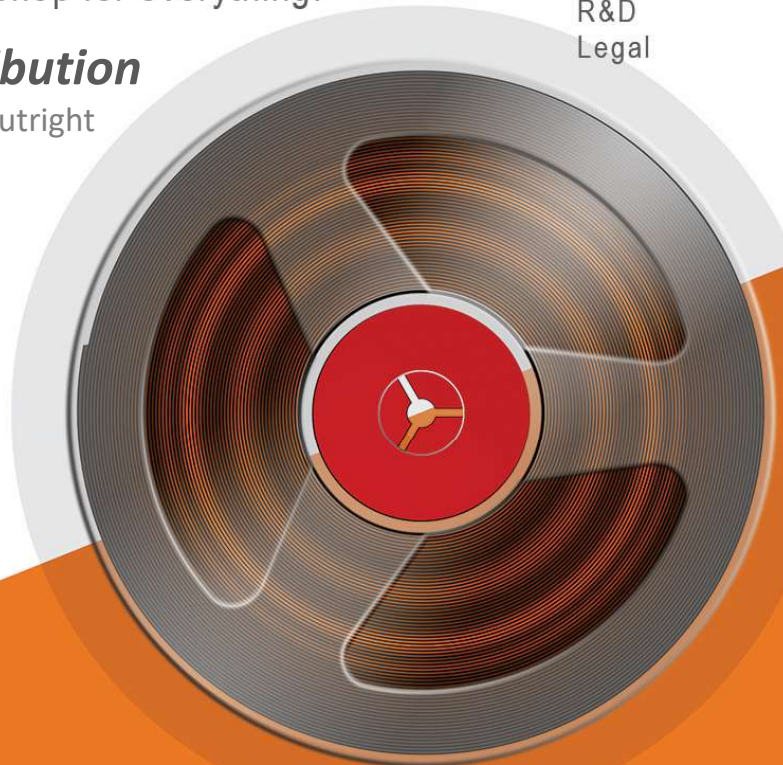
Production

Production Management
Art Direction
Line Production
Online Edit
Sync Sound



Events

Corporate
Musical
Sports



*I am a Heart Merchant..
I buy Hearts...
I sell Hearts...*

Raj Kapoor

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OUR SERVICES



AR & VR

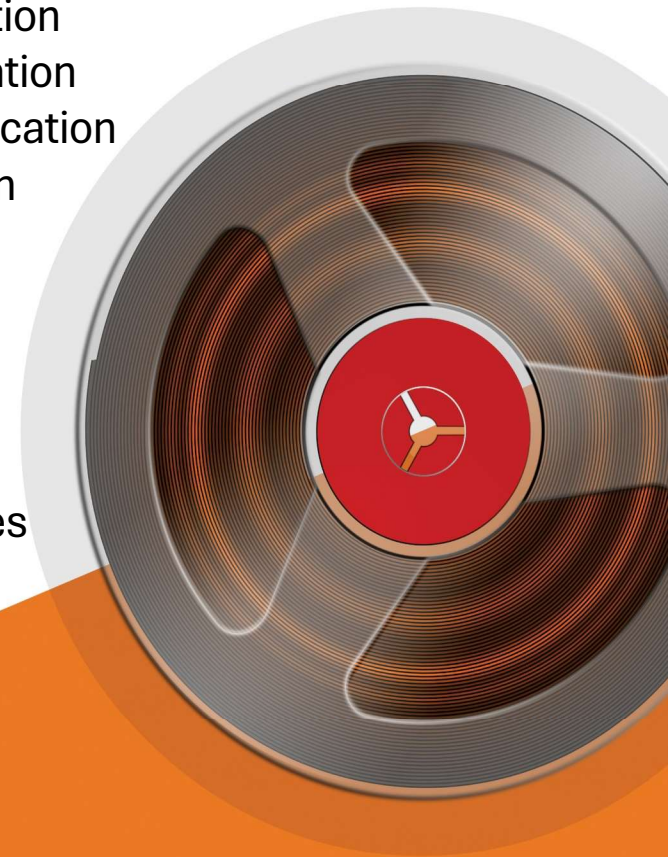
These are just a few examples of how AR Campaign Pro can be used across different industries and sectors to enhance marketing and promotional efforts. The possibilities are virtually endless!



- Product Launches
- Retail Experiences
- Event Promotions
- Brand Awareness Campaigns
- Political Campaigning
- Educational Initiatives
- Tourism Marketing
- Charity Fundraising

Feature List for AR Campaign Pro:-

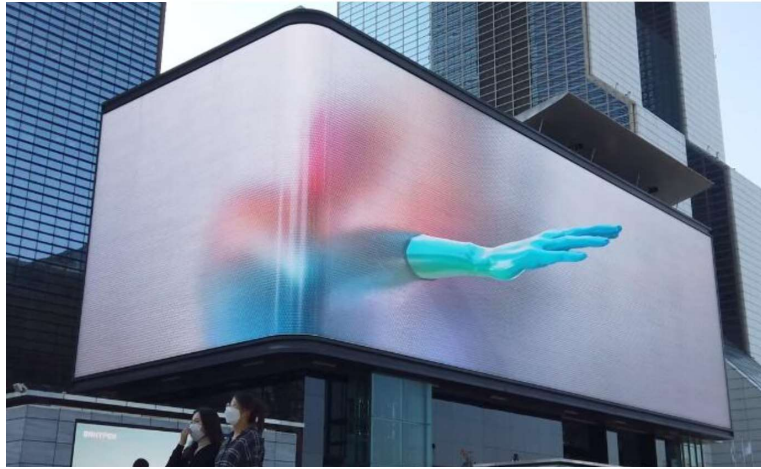
- Personalized 3D Avatar Creation
- Personalized Clips/AV Integration
- Web-Based and Mobile Application
- Cloud-Based Delivery System
- Immersive AR Experiences
- Customizable Campaigns
- Analytics and Reporting
- Integration Capabilities
- User-Friendly Interface
- Security and Privacy Measures



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OUR SERVICES

Auto-Stereoscopic Display: Naked Eye 3D technology generates the 3D effect automatically without user adjustments or additional software, simplifying the viewing experience.

EMERGING TECHNOLOGY

Virtual Reality (VR): Create captivating VR headsets that offer unparalleled depth and realism.

Augmented Reality (AR): Enhance AR glasses with 3D content that seamlessly blends with the real world.

Automotive: Provide drivers with enhanced safety and navigation through 3D dashboards and head-up displays.

Healthcare: Enable surgeons to visualize complex anatomical structures in 3D, improving surgical precision.

Entertainment: Revolutionize gaming and home entertainment with stunning 3D visuals that leap off the screen.



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OUR SERVICES



1. Training and Workshops.

- Media training for spokespersons.
- Crisis preparedness workshops.
- Communication skills training for teams.

2. Market Research.

- Conducting market research and surveys.
- Competitive analysis.
- Identifying market trends and opportunities.

3. Digital PR.

- Leveraging online platforms for PR campaigns.
- Managing online publications and blogs.
- Social media PR and influencer collaborations.

4. Event Management.

- Planning and executing events and press conferences.
- Coordinating product launches and promotional activities.
- Media coordination for event coverage.

5. Corporate Communications.

- Planning and executing events and press conferences.
- Coordinating product launches and promotional activities.
- Media coordination for event coverage.

6. Public Affairs.

- Lobbying and government relations.
- Policy advocacy and regulatory compliance.
- Public policy campaign development.

7. Community Engagement.

- Building relationships with local communities.
- Philanthropic efforts and community outreach.
- Partnerships and sponsorships.

8. Brand Development.

- Defining brand identity and messaging.
- Logo design and brand assets.
- Brand positioning and differentiation.

9. Measurement and Analytics.

- Tracking campaign performance using KPIs.
- Analyzing media coverage and sentiment.
- Providing data-driven insights and recommendations.

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PR - Services

In an era marked by rapid digital transformation and ever-evolving consumer expectations, the role of Public Relations (PR) has become more pivotal than ever before. PR is not merely an option; it's a strategic imperative that can make or break a brand's reputation, growth, and longevity. Here's why PR matters and how it can empower your business.

We Provide Pan India Media Coverage

1. Media Relations.

- Press release writing and distribution.
- Media outreach and pitching.
- Securing interviews and features in relevant publications.

2. Reputation Management.

- Monitoring online reputation.
- Addressing negative reviews and comments.
- Promoting positive stories and content.

3. Strategic Communication.

- Creating communication strategies aligned with business goals.
- Target audience analysis and segmentation.
- Message development and positioning.

4. Content Creation.

- Writing articles, blogs, and press materials.
- Producing videos, infographics, and other multimedia content.
- Content calendar planning and management.

5. Social Media Management.

- Developing social media strategies.
- Posting content and managing social accounts.
- Engaging with followers and responding to comments.

6. Influencer Outreach.

- Identifying and collaborating with relevant influencers.
- Managing influencer partnerships and campaigns.
- Tracking influencer performance.

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COMPANY HIGHLIGHTS

We are committed to providing our clients with a seamless and stress-free production process. Our goal is to make the production process as smooth and efficient as possible, so our clients can focus on their core business while we handle the production. If you're looking for a reliable and professional production house to bring your ideas to life, look no further than our one-stop-shop production

- 01 Our team consists of highly skilled professionals with years of experience in the industry. We pride ourselves on our ability to deliver top-quality production services that meet and exceed our clients'
- 02 At our production house, we have state-of-the-art equipment and technology that enables us to provide a wide range of services, including pre-production, production, and post-production. We have an
- 03 We understand that each project is unique, and we work closely with our clients to understand their vision and create a customized production plan that meets their specific needs. We are committed to delivering



If a million people see my movie, i hope they see a million different movies.

QUENTIN TARANTINO





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MEDIA AND ENTERTAINMENT

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BUSINESS BROCHURE

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